



## Tamil Nadu Agricultural University

Coimbatore – 641 003

Dr. P. Murali Arthanari Ph.D.,  
Public Relations Officer  
Mobile: 94890 56730

Phone: 0422 - 6611302  
Fax: 0422 – 2431821  
E-mail: [pro@tnau.ac.in](mailto:pro@tnau.ac.in)



---

To  
The Editor,

Date: 13.10.2021

Sir,

I request that the following matter may kindly be published in your esteemed daily:

### **Price Forecast for Banana**

India is the largest producer of bananas and most of the bananas grown in India are sold in the domestic markets. Even though more than half of the bananas produced in India are Cavendish cultivars, the country is host to a wide diversity of bananas. The major banana growing states are in the NorthEastern and the Southern parts of the country. Tamil Nadu has the largest area followed by Maharashtra and Karnataka. Tamil Nadu also ranks first in production, followed by Maharashtra, but highest productivity is recorded in Maharashtra, followed by Tamil Nadu and Madhya Pradesh.

In Tamil Nadu, major banana growing districts are Erode, Coimbatore, Trichy, Tirunelveli, Tuticorin and Kanyakumari. Majority of Nendran cultivars are grown in Coimbatore, Erode and Kanyakumari districts in order to cater the needs of Kerala markets. Traditionally, Nendran banana is very important among Kerala people's diet and chips making.

At Present, banana arrivals are mainly from Lalkudi, Pudukottai, Musuri, Cuddalore and Theni to Trichy market. In Coimbatore market, Poovan banana are usually coming from Pudukottai, Thirukattupalli and Cuddalore. Karpuravalli arrivals are from Sathyamangalam, Gobichettipalayam and Mettupalayam, Nendran arrivals are from Mettupalayam and Kerala. According to the Trade sources, demand for banana may raise mainly due to the festival seasons.

The TN-IAM Project funded Price Forecasting Scheme of the Centre for Agricultural and Rural Development Studies, Tamil Nadu Agricultural University

analysed the past 18 years prices of cultivars of Poovan, Karpooravalli and Nendhran banana of Coimbatore.

The results of analysis and trader survey indicated that the expected average farm gate price will be around Rs.15 per kg for Poovan, Rs.25 for Karpuravalli and Rs.32 per kg for Nendhran respectively, in Coimbatore market during October-December'2021. Hence, farmers are advised to take appropriate selling decision accordingly.

**For further details contact:**

Domestic and Export Market Intelligence Cell  
Centre for Agricultural and Rural Development Studies  
Tamil Nadu Agricultural University  
Coimbatore – 641 003.  
Phone: 0422-2431405

**For technical details please contact:**

Professor and Head  
Department of Fruit Crops  
Horticultural College & Research Institute  
Tamil Nadu Agricultural University  
Coimbatore -641003.  
Phone -0422 -6611269

Public Relations Officer